ANALYSIS METHODOLOGY

Introduction

Intratec distilled its expertise, gained from more than a decade of supporting companies worldwide in the analysis of chemical markets and process economics, and developed a consistent report development methodology.

The methodology ensures a holistic, coherent and consistent techno-economic evaluation, guiding the development of a report that allows readers to fully understand a specific chemical process technology.

In addition to being based on a common methodology, all Intratec reports that approach industrial processes have a common structure, i.e., indexes, tables and charts share similar standards. This ensures that Intratec's readers know upfront what they will get and, more than that, will be able to compare technologies addressed in different reports.

Our methodology is continuously tested and proven by the many chemical and oil corporations, R&D centers, EPC companies, financial institutions and government agencies that rely on our reports.

The methodology used in the development of this report is illustrated in the diagram presented on the next page.

Bibliographical Research

The report is based on a comprehensive bibliographical research, entirely focused on the industrial process to be examined. Our research encompasses patents, encyclopedias, text books, technical papers and non-confidential information disclosed by licensors, duly reviewed by the Intratec team.

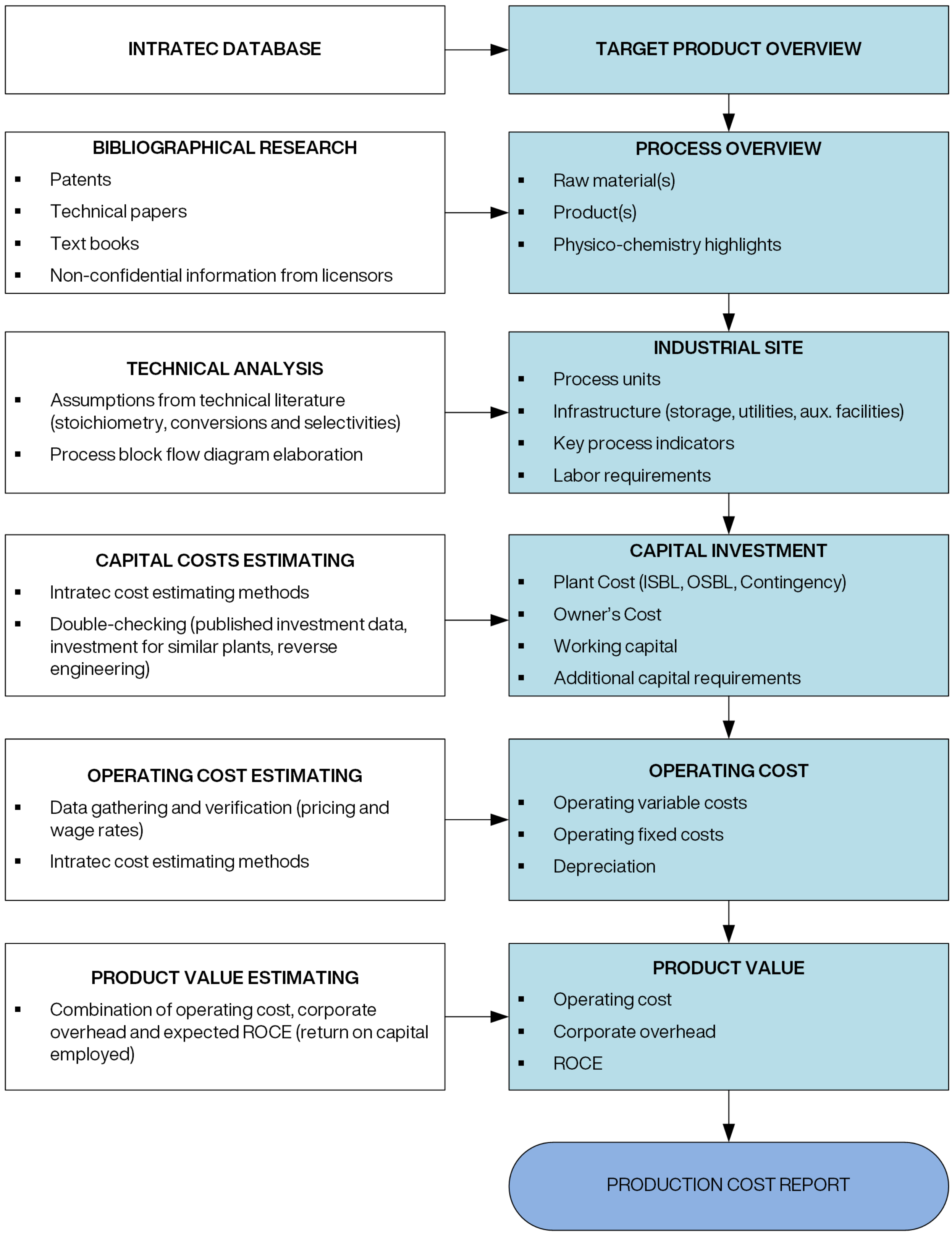
The main goal of this research is to provide a solid understanding of the process examined, which in fact underlies the entire study. During this research, Intratec team identifies the maturity of the process under analysis. Basically, established processes are mature industrial processes, i.e., several plants employing these processes have been constructed worldwide, while new industrial processes are those that have only been employed in a few plants constructed around the world. Finally, early-stage industrial processes are the processes still under development; currently, either no plants have employed such technologies or the designs of the processes themselves have yet to be completed.

Process Overview

The Intratec team's first goal is to understand the chemical, biological and/or physical transformations occurring in the target process, as well as reactants required and products formation.

Thus, initially, bibliographical research focuses on stoichiometry, conversions, yields and/or selectivity of processes' main reactions or biological processes, while also addressing the occurrence of side reactions and relevant information about catalyst employed.

Production Cost Report Development Methodology



Regarding raw materials, the Intratec team identifies minimum quality requirements (e.g. minimum purity, maximum presence of specific contaminants), as well as typical industrial sources. For products, the Intratec team gathers information regarding possible uses and applications, as well as the usual specifications necessary to ensure their suitability for those applications.

Technology Maturity Assessment

As part of Intratec's report development methodology, the process technology under study is categorized according to its maturity at the moment the report is being developed. The technical maturity serves as a measure of performance, reliability, durability, and operating experience associated with the technology being assessed. Such assessment is crucial in the development of each Intratec report, since important parameters explained later on, which actually impact on process economics (e.g. process contingency, project contingency, costs related to start-up inefficiencies and R&D, etc), are defined based on it.

The process technology maturity is defined by Intratec team through a method adapted from the so-called Technology Readiness Level (TRL) method, developed by NASA and nowadays used in a broad range of sectors/industries. Originally intended to supporting decision-making over research and development activity, technology readiness levels were modified by Intratec team to portray, on a scale with five divisions, the maturity level of chemical process technologies, from 'concept' to 'established technology'.

Examining an Industrial Site

At this point, the Intratec team examines how an industrial site based on the process under analysis would be, in terms of process units and infrastructure required.

In this step, Intratec team defines a preliminary design of the process under analysis, based on fast techniques for process and capital cost estimation, which rely on reduced design efforts. The main goal is to represent the technology examined in sufficient detail to estimate the economics of the technology within the degree of accuracy expected from conceptual evaluations.

It is important to highlight that some specific technical data are not taken into account neither in the preliminary design defined nor in the economic estimates further calculated. In fact, Intratec Reports are meant to be tools to assist the preliminary economic evaluation of emerging or consolidated industrial processes for producing chemicals, and must NOT be viewed as process design packages, design basis or front end engineering design (FEED) packages.

Process Unit

The Intratec team compiles all knowledge acquired around the process into a process block flow diagram, showing major process areas and main process streams, accompanied by a process description. The process areas correspond to what Intratec defines as "functional units". Basically, a "functional unit" is a significant step in the process in which a particular physico-chemical operation (i.e., distillation, reaction, evaporation, etc.) occurs. According to this definition, a given functional unit is not associated with a single piece of equipment, but rather with a group of equipment and ancillaries required to perform a particular operation.

Such division in process areas not only facilitates process understanding, but also serves as the basis for further economic analysis development.

While outlining process block flow diagram, the Intratec team also maps key technical parameters related to each process area portrayed, including: highest operating temperature and pressure, representative material of construction of equipment, and other parameters. These parameters serve as inputs for the cost estimating methods used by Intratec, further described in this methodology.

Site Infrastructure

The Intratec team also examines the industrial site in terms of the infrastructure (OSBL facilities) required. More specifically, this analysis identifies installations that are required but do not directly enter into the manufacture of a product (e.g., storage, utilities supply, auxiliary and administrative buildings).

The first step in identifying the required infrastructure is to define the level of integration the industrial site under analysis will have with nearby facilities or industrial complexes. Integration levels primarily impact storage requirements – e.g., a plant that is not integrated needs storage for all raw materials and products, while a plant that is fully integrated with nearby complexes does not need such installations.

The Intratec team assumes a level of integration based on what is most typical for the type of industrial plant examined. So, based on the process analysis previously developed and on how integrated the industrial site will be, the Intratec team defines the OSBL facilities requirements.

Defining Site Requirements

* Key Process Inputs & Outputs

At this point, the main processing steps have been identified and global material balance calculations are performed. This preliminary global material balance leads to the identification of key process indicators, which reflect raw material consumption, utilities consumption rates and products generation rates per amount of the main product manufactured.

It is worth mentioning that estimation of raw materials and utilities requirements in the conceptual design phase is generally reasonably accurate but tends to be somewhat understated compared to real operations. Losses from vessel vents, unscheduled equipment, inerting systems, physical property inaccuracies, startup, shutdown and other process operations not typically addressed in conceptual design may increase raw materials consumption.

* Labor

Operating labor is associated with the number of operators per shift actually required to run the equipment, while supervision labor is the personnel per shift required to directly supervise the operating labor.

The number of operators and supervisors estimated is based on the type and number of functional units included in the process examined.

Also, it is important to mention that in addition to the operating and supervision labor considered, chemical plants also require other types of labor, not included as an operating cost item. Examples of such labor are: maintenance labor, outsourced labor, technical assistance to operation, plant engineers, restaurant, purchasing, employee relations department, etc.

Capital Investment Estimating

The costs that comprise the capital investment are grouped under three main headings: fixed capital; working capital; and additional capital requirements.

Before estimating such capital investment figures, the Intratec team defines plant nominal capacity according to the process under analysis, considering that the plant should be competitive on a global scale.

Once this assumption has been made, the Intratec team begins the actual estimation of the capital investment figures as follows.

Plant Cost

The Plant Cost, together with the Owner's Cost (described further), composes the fixed capital, which is related to the erection of the industrial site itself. It constitutes the fraction of the capital investment which is depreciable.

The Plant Cost comprises the costs directly, or indirectly, associated with the construction of the plant itself. It can be broken down in many ways according to specific goals. In the present report, two different breakdowns are available. They are described below.

* Plant Cost Summarized Breakdown

The summarized plant cost breakdown presented includes (1) Inside Battery Limits (ISBL) Investment, (2) Process Contingency, (3) Outside Battery Limits (OSBL) Investment and (4) Project Contingency, estimated as follows.

(1) Inside Battery Limits (ISBL) Investment

The ISBL investment is the fraction of the fixed capital associated with the construction of all process areas (functional units) portrayed in the process block flow diagram.

Initially, to calculate ISBL investment, the Intratec team approaches each process area individually. The construction cost of a given area is estimated based on the respective process parameters detailed in the block flow diagram (flow rates, pressure and temperature conditions, materials of construction, complexity), through the use of specific preliminary cost estimation models.

It is worth noting that the Intratec cost models were founded on a number of established cost estimating methods, based on mathematical and statistical processing of an extensive volume of actual cost data of well-known industrial processes and functional units. In fact, such a massive refining of established methods has led to robust cost models, continuously tested and proven for more than a decade by major global companies that rely on Intratec’s cost estimates of industrial processes.

So, from the process parameters identified, the output of Intratec cost models is the construction cost for each functional unit, including all costs associated with the erection of those units: direct material and labor costs, as well as indirect costs, such as construction overheads, including: payroll burdens, field supervision, equipment rentals, tools, field office expenses, temporary facilities, etc.

In the case of nonstandard functional unit, additional research is conducted and the construction cost is estimated from the use of specialized engineering design software or through quotations provided by equipment suppliers.

Finally, the sum of all construction cost figures, associated with the functional units examined, leads to the total ISBL investment figure.

NOTE: a detailed assessment of the ISBL investment, showing the share of each functional unit inside battery limits in the total ISBL investment, is presented in Appendix E, available exclusively in the "Advanced" version of the report.

(2) Process Contingency

Process contingency is utilized in an effort to lessen the impact of absent technical information or the uncertainty of that which is obtained. That being the case, the reliability of the information gathered, its amount and the inherent complexity of the process are significant to its evaluation. Errors that occur may be related to:

a. Addition and integration of new process steps

b. Uncertainty in process parameters, such as severity of operating conditions and quantity of recycles

c. Estimation of cost through scaling factors

d. Off-the-shelf equipment

Hence, process contingency is a function of the readiness of the technology and the availability of information about this technology. This value typically falls between 5% and 30% of ISBL investment and is estimated according to the table below.

It is important to highlight that different assumptions may be adopted in particular analyses due to specific conditions of the process or the context approached in the economic analysis.

Process Contingency Factor Estimation Methodology

TECHNOLOGY READINESS	INFORMATION		
	Low	Average	High
Established (Outdated)	15%	10%	5%
Established (In Use)	15%	10%	5%
Emerging	18%	15%	
Embryonic	22%		
Conceptual	26%		

It is worth noting that the amount of information about less mature processes is small in comparison to established processes, mainly because of the inherent uncertainties surrounding its development. Therefore, it is not coherent to define a process contingency value for technologies in the conceptual or embryonic phases when information availability is different from low, because this situation does not occur.

(3) Outside Battery Limits (OSBL) Investment

The OSBL investment is the fraction of the plant cost associated with the construction of all infrastructure (storage, utilities, auxiliary units and buildings) required.

The Intratec team employs cost estimation models similar to those previously described for estimating ISBL investment, i.e., by approaching the components of each process area individually.

The cost of a given functional unit or building associated with plant infrastructure is estimated based on a preliminary design of OSBL equipment, facility or building, according to the process requirements. As with ISBL functional units, this preliminary design information serves as an input to Intratec's cost estimation models, with which Intratec team calculates the fixed capital for each OSBL functional unit. The fixed costs include all costs associated with the erection of those units. The sum of all construction cost figures, associated with the functional units examined, leads to the total area investment figure. Finally, the sum of the investment figures for all areas associated with plant infrastructure give the final OSBL investment.

NOTE: a detailed assessment of the OSBL investment, showing the share of each functional unit outside battery limits in the total OSBL investment, is presented in Appendix E, available exclusively in the 'Advanced' version of the report.

(4) Project Contingency

Project Contingency is included to cover the costs which may arise as the project evolves, related to: project errors or incomplete specifications, labor costs changes, strikes, problems caused by weather; inflation, etc.

Project contingency is largely dependent on the plant complexity and technology maturity, identified during initial research. The following table shows how project contingency varies according to such aspects.

Project Contingency Factor Estimation Methodology

TECHNOLOGY READINESS	DEGREE OF COMPLEXITY		
	Low	Average	High
Established (Outdated)	15%	20%	25%
Established (In Use)	15%	20%	25%
Emerging	20%	25%	30%
Embryonic	25%	30%	35%
Conceptual	30%	35%	40%

* Plant Cost Breakdown per Discipline

For a better understanding of the total plant cost previously calculated, the construction costs for all functional units (process areas, storage, utilities, auxiliary units and buildings) are rearranged into a different cost breakdown: direct process costs, indirect process costs and project contingency. This alternative breakdown is commonly adopted for the assessment of construction costs, in a range of industries.

Fundamentally, the direct process costs are the total installed equipment cost (from purchase to installation, including the required installation bulks). They include bare equipment, equipment setting, piping civil, steel, instrumentation & control, electrical, insulation, painting, as described below:

* Bare Equipment. This is the cost associated with the purchase of process equipment

* Equipment Setting. Those are costs related to the labor cost for setting the purchased equipment in place.

* Piping. The costs related to piping include materials, such as valves, fittings, pipe and supports used in the erection of the piping used directly in the process (for raw materials, intermediate-products, finished-products, steam, water, air, as well as any other process piping). The labor for piping erection and installation is also covered in this topic.

* Civil. This topic covers costs associated with material and labor required for equipment foundations and civil work related to any building required in the industrial site.

* Steel. Costs associated with material and labor required for equipment platforms erection, as well as any supports needed during equipment installation.

* Instrumentation & Control. Those costs relate to instruments, controllers and industrial networks material, and labor required to install it.

* Electrical. The costs related to electrical system cover power wiring, instrument wiring, lighting, as well as transformation and service.

* Insulation. Costs related to any labor or material required to insulate process equipment, either for process needs or for operators safety.

* Painting. Those costs are related to labor and material required to paint and/or coat equipment according to process requirements.

The indirect costs account for field indirects, engineering costs, overhead, and contract fees, as described below:

* Engineering & Procurement. Engineering expenses include process and project engineers involved in process and construction design, as well as associated overhead. Development of computer-based drawings and cost engineering are also costs included in this topic. Procurement costs are those related to the purchase team, associated home office and overhead, and accounting professionals.

* Construction Material & Indirects. Those costs relate to field temporary buildings and their operation, construction tools, rentals, home office personnel located at the construction site, construction payroll, burdens and benefits.

* General & Administrative Overheads. General and administrative costs are associated with construction management and general costs incurred during construction, such as construction supervision, taxes and insurance, internal and licensed software, communications and travel & living.

* Contract Fee. Expenses related to contract fees for engineering, equipment purchase and construction work.

NOTE: The Plant Construction Cost Breakdown per Discipline as described above, including direct costs, indirect costs and project contingency, is presented in Appendix E, available exclusively in the 'Advanced' version of the report. This analysis includes a direct costs breakdown (bare equipment, equipment setting, piping civil, steel, instrumentation & control, electrical, insulation, and painting) and an indirect costs breakdown (engineering & procurement, construction material & indirects, general & administrative overheads and contract fee).

Owner's Cost

The Owner's Cost is defined as those expenses that, despite not being associated with the construction of the plant itself, are required to make the plant operational. The Owner's Cost comprises the (1) initial charge of chemicals & catalysts (if required), (2) Prepaid Royalties and (3) Miscellaneous Costs, estimated as follows.

(1) Initial Charge of Chemicals & Catalyst

This cost may occur if the process requires an inventory of a specific chemical and/or catalyst that will last more than a year and represents a significant expense. In this case, it should not be included in the working capital (described further), which, in turn, corresponds to the funds used in its day-to-day operation.

(2) Prepaid Royalties

Royalty charges on portions of the plant are usually levied for proprietary processes. A value ranging from 0.5 to 1% of the plant cost is generally used.

(3) Miscellaneous Costs

A value ranging from 5% to 10% of the plant cost is generally used to account for:

a. Preliminary planning studies, HAZOP studies and environmental reviews

b. Legal costs, rights of way, permits and fees

c. Long distance pipelines, transport equipment and plant vehicles

d. Initial stock of maintenance

e. Owner's engineering (staff paid by owner to evaluate the work of the company in charge of plant construction)

f. Owner's contingency

* Fixed Capital Estimates Validation

Depending on the availability of information about the process examined, the Intratec team utilizes three different methods to double-check fixed capital estimates:

(1) Published investment data, related to the construction of industrial plants of that process worldwide (adjusted in time, location and capacity); and/or

(2) Fixed capital of similar plants (adjusted in time, location and capacity); and/or

(3) Reverse engineering methods, i.e., the fixed capital is calculated based on the known profitability of the process examined.

Fixed Capital Estimate Accuracy

The accuracy range for a fixed capital cost estimate is mainly influenced by:

* Reliability and amount of the information available

* Examined technology readiness

* Degree of extension of the study

As previously explained, the estimate within this analysis is based on the preliminary design of functional units which, in turn, relies on a process scheme. The greatest essential uncertainty lies in the basic conception of this process scheme. The level of uncertainty varies broadly among published information and from steps of a process in a given research. In some instances, sufficient information may not be available to support rigorous estimation, thus, only basic design methods are warranted.

The maturity of the examined technology, in turn, also plays an important role in the fixed capital estimates. Processes that are still on a conceptual stage require an extra level of caution.

In addition, the extension of the analysis helps enormously to reduce uncertainties and improve the accuracy of the cost estimation. Detailed studies are crucial to achieving more precise estimates.

Finally, the accuracy range for the fixed capital estimate obtained according to the methods hereby presented is -15% to -40% on the low side and +25% to +70% on the high side, depending on the readiness of the technology under analysis and the amount of information available, in accordance with the table on next page.

The absence of factors for emerging, embryonic and conceptual technologies when there is high availability of information is explained by the inherent nature of such processes, which, while in the development / scale up phases, present a lot of uncertainties. Therefore, the amount and reliability of the information about such processes is not comparable to established technologies in operation for several years.

The non-uniform spread of accuracy ranges (+50 to – 30 %, rather than ±40%, e.g.) is justified by the fact that a lack of available information usually results in underestimating rather than overestimating project costs.

Fixed Capital Estimate Accuracy Range

TECHNOLOGY READINESS	INFORMATION		
	Low	Average	High
Established (Outdated)	-25% / 40%	-20% / 30%	-15% / 25%
Established (In Use)	-25% / 40%	-20% / 30%	-15% / 25%
Emerging	-30% / 50%	-25% / 40%	
Embryonic	-35% / 60%		
Conceptual	-40% / 70%		

Working Capital

For the purposes of this report, working capital is defined as the funds, in addition to the fixed capital, that a company must contribute to a project. Those funds must be adequate to getting the plant into operation and meeting subsequent obligations.

The initial amount of working capital is regarded as an investment item. The Intratec team uses the following items/assumptions for working capital estimation:

* Accounts receivable. Products shipped to but not paid for by the customer; represents the extended credit given to customers. It is estimated as a certain period – in days – of total operating cost (including depreciation and excluding by-product credits, if any) plus corporate overhead.

* Accounts payable. A credit for accounts payable such as feedstock, chemicals, and packaging materials received but not paid to suppliers. It is estimated as a certain period – in days – of operating cash cost (excluding by-product credits, if any) plus corporate overhead.

* Product inventory. Products in storage tanks. The total amount depends on sales flow for each plant, which is directly related to plant conditions of integration to the manufacturing of the product's derivatives. It is estimated as a certain period – in days – of total operating cost (including depreciation and excluding by-product credits, if any) plus corporate overhead.

* Raw material inventory. Raw materials in storage tanks. The total amount depends on raw material availability, which is directly related to plant conditions of integration to raw material manufacturing (estimated as a certain period – in days – of raw material delivered costs).

* In-process inventory. Material contained in pipelines and vessels, except for the material inside the storage tanks, assumed to be 1 day of cash cost (excluding by-product credits, if any) plus corporate overhead.

* Supplies and stores. Parts inventory and minor spare equipment (estimated as a percentage of operating labor and supervision and maintenance cost).

* Cash on hand. An adequate amount of cash on hand to give plant management the necessary flexibility to cover unexpected expenses. It is estimated as a certain period – in days – of cash cost (excluding by-product credits, if any) plus corporate overhead.

Additional Capital Requirements

There are certain one-time expenses related to bringing a process on stream. From a time standpoint, a variable undefined period exists between the nominal end of construction and the correct operation of the plant (e.g.production of quality product in the quantity required). This period is commonly referred to as start-up.

During the start-up period, expenses are incurred for operator and maintenance employee training, temporary construction, auxiliary services, testing and adjustment of equipment, piping, and instruments, etc. Intratec's method of estimating start-up expenses may consist of the following components:

* Labor training. Represents costs of plant crew training for plant start-up, estimated as a certain number of days of total plant labor costs (operators, supervisors, maintenance personnel and laboratory labor).

* Commercialization costs. Commercialization costs are those associated with marketing the product and include developing a market plan, establishing a distribution network and devising a customer support strategy. Those costs are dependent on how integrated the plant is with consumer facilities and on the maturity of the product – how established and well-known it is. These costs range from 0.5% to 5% of annual cash cost (excluding by-product credits, if any).

* Start-up inefficiency. Takes into account those operating runs when operation cannot be maintained or there are false starts. Start-up inefficiency varies according to the process maturity: 1% for established processes and up to 5% for less mature technologies, based on annual cash cost (excluding by-product credits, if any).

* Unscheduled plant modifications. A key fault that can occur during the start-up of the plant is the risk that the product(s) may not meet market specifications. Then, equipment modifications or additions may be required.

* Land & Site Development. Site preparation, including roads and walkways, parking, railroad sidings, lighting, fencing, sanitary and storm sewers, and communications.

Operating Cost Estimating

Pricing & Wage Rates Definition

In order to calculate fixed and variable operating costs, the Intratec team collects average transaction prices of raw materials and average operators' wage rates in the region examined in the study.

The prices are based on trade statistics issued by official government agencies, over the time period considered. Pricing information is checked to verify consistency, but issues like differences in product qualities, discounts related to volumes, or contractual negotiations are not considered.

However, for some chemicals, there are no trade statistics (e.g., intermediate chemicals that are not traded because of transportation issues, but are usually generated and consumed onsite). In those cases, the Intratec team assumes a transfer price that considers all the costs related to the manufacturing of that product plus an amount to pay the investment made to manufacture it.

The operators' wage rates are based on data published by official government agencies.

Operating Variable Cost

Variable costs change in direct proportion to changes in the operating rate. Examples of common variable costs include raw materials and utilities.

The Intratec team calculates the operating variable costs of the plant under analysis from previously identified process input and output figures and historical pricing data, as follows:

Operating Variable Costs = Net Raw Material Costs + Net Utilities Costs

* Net Raw Materials Costs

"Net raw material costs" are the difference between raw materials costs and credits from by-products generation, as expressed in the formula below.

Net Raw Material Costs = Raw Material Costs – By-product Credits

The raw materials costs, in turn, are estimated by multiplying process' consumption figures by the respective raw material prices in the region considered. The formula below illustrates the raw materials costs calculation:

*Raw Material Costs = Sum (Raw Material Price * Raw Material Consumption)*

By-products credits were estimated in a similar way, based on process' input and output figures and pricing data.

* Net Utilities Cost

In this report, the utilities cost component encompasses costs related to a plant's consumption of steam, electricity, fuel, and refrigeration. These utilities requirements, in turn, are estimated through correlations internally developed by the Intratec team that were refined from a well-established method reported in technical literature by Mardsen et al. related to chemical process industries. (See "References" chapter)

Through the use of these correlations, utilities consumption figures can be quickly estimated with basic information, related to chemical properties of components involved in the process and parameters presented in the block flow diagram. Such parameters include: number of functional units; type of each functional unit according to its energy consumption (i.e., if it involves phase changes, endothermic or exothermic reactions, negligible use of energy, if it is a nonstandard functional unit, etc.); flow rates; heats of reactions involved in the process; molecular weight and approximate boiling points of the components.

Operating Fixed Cost

Operating fixed costs are all the costs related to the plant operation that are not proportional to the plant operating rate. They are estimated as the sum of the following items:

* Operating labor. This item accounts for the total costs of plant operators actually required to run the equipment. This cost includes wages, burdens and benefits. The annual operator cost is obtained according to the formula: number of operators per shift x number of shifts per day x operator hourly wage rate x hours worked per week x weeks per year.

* Supervision. Accounts for the costs of field supervision labor, including wages, burdens and benefits. The annual supervision cost is obtained according to the formula: number of supervisors per shift x number of shifts per day x supervisor hourly wage rate x hours worked per week x weeks per year.

NOTE: a detailed assessment of utilities consumption, presented per utility (e.g., steam, cooling water, electricity.) is presented in Appendix D, available exclusively in versions 'Extended' and 'Advanced' of the report.

* Maintenance cost. This item accounts for the costs related both to the labor and material costs related to the maintenance of the plant. It is calculated as a percentage of the fixed capital, ranging between from 1 to 4% of TFC per year. This figure is primarily based on the type of equipment employed (intimately associated with the kind of fluid handled in the plant) and the industry sector. The percentages assumed are based on average industry values and are defined according to the following table.

Maintenance Cost Estimation Methodology

FLUIDS HANDLED	INDUSTRY SECTOR			
	Basic	Specialty	Consumer Product	Pharmaceutical
Solids	2%	3%	4%	2%
Gas-Liquid-Solids	1.5%	2.5%	3.5%	1.5%
Gas-Liquid	1%	2%	3%	1%

* Operating charges. This category includes operating supplies (i.e., consumable items such as charts, lubricants, test chemicals, etc.); packaging; laboratory supplies and laboratory labor. It is calculated as a percentage of the total labor cost (item operating labor + item supervision).

* Plant overhead. This item comprises all other non-maintenance (labor and materials) and non-operating site labor costs for services associated with the manufacture of the product, including: outsourced labor; technical assistance to operation; plant engineers; restaurant; recreation; purchasing; employee relations department; and janitorial. It is calculated as a percentage of the sum of total labor and maintenance costs.

* Property taxes and insurance. This cost is associated with the local property taxes charged by governments on commercial land or buildings as well as the cost of insurance to cover third party liabilities and potential plant damages. It is calculated as a percentage of the fixed capital per year.

Depreciation

Depreciation refers to the decrease in value of industrial assets with the passage of time, primarily due to wear and tear. While not a true operating cost, depreciation is considered to be a operating expense for accounting purposes – it allows the recovery of the cost of an asset over a time period.

In this report, depreciation is calculated based on the straight-line method, according to which the cost of an asset is uniformly distributed over its lifetime. A 10-year lifetime is assumed for the main production unit (ISBL units) and assets derived from owner's costs, while the site infrastructure (OSBL facilities) is assumed to have a total life-time of 20 years. Therefore, depreciation adopted for ISBL facilties and owner's costs is 10% of respective capital investment per year, and, for OSBL assets, 5% of respective capital investment per year.

Product Value Estimating

Heretofore, capital investment and operating cost of the process examined were estimated. If the examined process targets to produce a chemical, the next step in the methodology is the development of a more consistent analysis, encompassing all costs estimated so far, and aiming to estimate the value of this target product generated.

In this context, all costs estimated are combined in a single item: the "Product Value". More specifically, the product value results from the sum of operating costs (i.e., operating variable costs, operating fixed costs, and depreciation) with corporate overhead, and a return on capital employed (ROCE), a parcel which reflects the capital investment. The formula below expresses the product value calculation.

Product Value = Operating Variable Costs + Operating Fixed Costs + Depreciation + Corporate Overhead + Expected ROCE Amount

where all components are expressed in US dollars per amount of product.

The corporate overhead and the ROCE are estimated as follows.

Corporate Overhead

Corporate overhead represents costs incurred by a company's head office not directly related to the process operation and is estimated as the sum of the following items:

* Administration costs. This item comprises the executive and administrative activities. It includes salaries and wages for administrators, accountants, secretaries, legal costs, communications, office maintenance and other costs associated with the company's head office. It is calculated as a percentage of the sum of total labor and maintenance costs.

* Information technology. Information technology (IT) expenses refers to the total cost related to information processing (e.g. computer software, hardware, personnel, data communications, miscellaneous). The total IT expense is estimated as 1.4% of the fixed capital per year.

* Marketing & advertising. This is related to the costs associated with the sales (sales personnel, advertising, technical sales service) of the products manufactured in the plant. This cost is calculated as a percentage of the operating cash cost (excluding by-product credits, if any), considering the plant operating at full capacity. The costs associated with marketing and advertising is intimately related to the industry sector (basic chemicals, specialties, pharmaceuticals or consumer products).

Marketing & Advertising Cost Estimation Methodology

	INDUSTRY SECTOR			
	Basic	Specialty	Consumer Product	Pharmaceutical
Assumption	0.8%	1.6%	6%	5%

* Research & development. This is associated with the research activities related to the process and products. It includes salaries and wages for personnel and funds for machinery, equipment, materials and supplies related to the research and development activities. This cost is calculated as a percentage of the operating cash cost (excluding by-product credits, if any), considering the plant operating at full capacity and will vary according to the process maturity and the industry sector.

Research & Development Cost Estimation Methodology

TECHNOLOGY READINESS	INDUSTRY SECTOR			
	Basic	Specialty	Consumer Product	Pharmaceutical
Established	2%	3%	2%	12%
Under Development	3%	5%	2.5%	17%

The above factor values are based on industry average values according to the plant industry segment and employed technology readiness. Different assumptions may be adopted in particular analyses due to specific conditions of the process or the context approached in the economic analysis.

Return on Capital Employed (ROCE)

The expected ROCE amount is a component which reflects the capital costs of a given process into its product value. This component is based on the expected return on capital employed typically aimed by chemical companies. It is calculated by multiplying capital costs by the expected ROCE percentage, divided by the total amount of product manufactured:

*Expected ROCE Amount = Capital Costs * Expected ROCE Percentage / Product Annual Production*

This "Expected ROCE Amount" component is, in fact, a measure of the cost of investment required to construct the plant, in terms of US dollars per amount of product.

Most chemical companies aim to achieve a ROCE percentage ranging from 5% to 25% for the construction of a new plant. In this context, the Intratec team assumes an expected ROCE percentage of 7% for established industrial processes in the basic chemicals sector.

In contrast, a 25% expected ROCE is assumed for early-stage industrial processes in the pharmaceuticals business, as such processes inherently involve a larger amount of risk and cost uncertainty. It should be noted that the risk taken into account here is limited to the technical risk associated with the process uncertainties. Other venture risks were not considered, such as business environment, product market changes, increased competition, raw materials and product prices variations, change in government policy, etc.

The ROCE assumptions, according to the industry sector and technology readiness, are presented in the following table.

Expected ROCE Factor Estimation Methodology

TECHNOLOGY READINESS	INDUSTRY SECTOR			
	Basic	Specialty	Consumer Product	Pharmaceutical
Established	7%	12%	15%	20%
Under Development	10%	15%	18%	25%

Technologies under development are those that are not yet established on commercial scale, i.e., a technology that is either on a conceptual, embryonic or emerging phase.

The above percentages are based on industry average values according to the plant industry segment and employed technology readiness. Different assumptions may be adopted in particular analyses due to specific conditions of the process or the context approached in the economic analysis.

Finally, it is also important to mention that product value must not be confused with product price. While the product value is calculated based on operating cost, corporate overhead and expected ROCE, the product price is the actual value practiced in market transactions.

Estimates Limitation

The cost estimates presented refer to a process technology based on a standardized design practice, typical of major chemical companies. The specific design standards employed can have a significant impact on capital and operating costs. In this context, cost estimates calculated by Intratec team naturally have limitations.

In fact, the accuracy range for operating cost estimated in the present study is -10% to -20% on the low side and +10% to +20% on the high side, depending on the maturity level of the process examined. The presented accuracy considers a confidence level of 90%, which is consistent with the type of conceptual evaluation that this study aims to provide.

Also, it is to be noted that the basis for capital and operating costs estimation is that the plant is considered to be built in a clear field with a typical large single-line capacity, unless explicitly stated otherwise. In comparing the cost estimates presented with actual plant costs and/or contractor's estimate, the following must be considered:

* Minor differences or details (many times, unnoticed) between similar processes can noticeably affect cost.

* The omission of process areas in the design considered may invalidate comparisons with the estimated cost presented.

* Industrial plants may be overdesigned for particular objectives and situations.

* Rapid fluctuation of equipment or construction costs may invalidate cost estimate.

* Market price fluctuations may invalidate operating cost estimate.

* Equipment vendors or engineering companies may provide goods or services below profit margins during economic downturns.

* Specific locations may impose higher taxes and fees, which can impact costs considerably.

Furthermore, no matter how much time and effort are devoted to accurately estimating costs, errors may occur due to the aforementioned factors, as well as cost and labor changes, construction problems, weather-related issues, strikes, or other unforeseen situations. This is partially considered in the project contingency. Finally, it must be said that an estimated project cost is not an exact number, but is rather a projection of the probable cost.